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EINBENDER VIEW

Fine artist Brooke Einbender, a.k.a. Mindbender Art, a pioneer in the exploration of “phygital” (physical + digital) art, is the latest addition to the always cutting-edge creativity that is Wynwood.

WORDS // ZELDA GRANT



The innovative process of **Brook Einbender** lives at the intersection of where art meets technology, pushing the boundaries of creativity to create otherworldly, immersive experiences that transport her audience to different dimensions. She works in a variety of mediums including painting, virtual reality, projection mapping and installation — to form an altogether “new dimension” of art. Her latest launch, the aptly titled *The Unknown Zone*, is a 7 continent “phygital” public art installation and NFT project with social impact, featuring reclaimed doors repurposed into fine art. Immerse yourself in this transformative experience during Miami Art Week at Arlo Wynwood, the neighborhood’s first hotel and home to the largest concentration of street art in the world. It was designed to celebrate the area’s bold and curated artistic nature while embracing an eclectic industrial aesthetic; Mindbender-Art.com; ArloHotels.com ↑

